

Pledge for Our Planet

nbf

NATIONAL BED
FEDERATION

Let's make it right



Introduction

The National Bed Federation (NBF) has updated its Pledge for Our Planet to reflect a clearer, more practical path towards environmental responsibility.

This industrywide initiative invites manufacturers and suppliers across the UK bed sector to take meaningful, self-declared steps that contribute to reducing environmental harm and embracing more sustainable ways of working.

Scientific evidence shows that our planet is under increasing pressure – from rising temperatures to shrinking natural resources. Whilst we may not be able to solve all the issues, we can focus on our industry and do what we can.

The pledge represents a shared commitment to reversing these trends through continual improvement, increased transparency, and collective action across the supply chain.

Designed to be accessible to all businesses, regardless of size or where they are on their sustainability journey, the Pledge provides a framework for progress, not perfection.

It aims to help future-proof businesses against growing expectations from customers, regulators and stakeholders, while supporting collaboration across the industry.

By signing up to the Pledge, companies show how they are playing their part – alongside others in the bed industry – to help build a more circular, transparent and climate-conscious future.



Demonstrate Commitment to Become a More Sustainable Business

- We will publish a clear sustainability mission that embeds sustainability within our goals and direction.
- We will report on our key environmental issues, targets, and progress.
- We will involve our colleagues and partners in driving sustainability and share good practices.



Reducing Emissions

- We will reduce the emissions associated with our operations and products.
- We will do this in line with widely accepted targets or by working with science-based targets to create a bespoke reduction plan.
- We recognise that our operations contribute to climate change and our goal will be to become Net Zero.



Reduce Waste and Embrace Circularity

- We will track product returns and production waste, including types and reasons.
- We will share guidance with customers on product care and responsible disposal.
- We will set targets to reduce returns, cut waste and improve recycling rates.
- We will increase the amount of waste reused, repurposed or recycled in-house or via trusted partners.
- We will embed circular principles into product design, material choices and supply chain decisions.



Be Transparent About Sustainability Performance and Claims

- We will maintain open communication with customers, suppliers, staff, the community and other stakeholders – inviting feedback, and providing information when requested to support others' sustainability reporting.
- We will create and share a clear, honest sustainability report that reflects our performance and targets.
- We will embrace third-party certification, checks and audits to support the credibility of our sustainability claims.